



Freshwater Research
& Innovation Center

GROW YOUR BUSINESS WITH US

THE VIRTUAL TENANT PROGRAM AT THE FRESHWATER RESEARCH AND INNOVATION CENTER

Elevate your professional presence and join a community dedicated to water innovation. The Virtual Tenant Program extends the premium resources of the [Freshwater Research and Innovation Center](#) to your business, no matter where you work.

WHY JOIN THE FRESHWATER RESEARCH AND INNOVATION CENTER?

The Virtual Tenancy is designed for innovators, entrepreneurs, and researchers who need a professional home base without commitment of a full physical lease. Enjoy the prestige and infrastructure of Traverse City's premier research hub.

PREMIUM SERVICES AND FACILITIES

As a Virtual Tenant, you gain immediate access to:

- **Professional Business Address:** Use our prestigious West Bayshore Drive address for your mail and professional correspondence
- **Modern Meeting Spaces:** Access to conference and meeting rooms twice per month
- **Atrium Workspace:** Four days per month at our 2nd floor atrium coworking workspace
- **Digital Visibility:** Inclusion in our Community Directory and access to virtual networking platforms
- **Full Connectivity:** Public Wi-Fi, printing, and faxing capabilities included during your visits

PROGRAM PRICING

Get started with a professional presence for a low monthly investment:

- **Standard Rate:** \$100.00 per month
- **Non-Profit Rate:** \$50.00 per month (*For water-based, mission-aligned organizations with qualifying budgets.*)
- **One-Time Setup Fee:** \$100.00 (non-refundable)
- **Late Fee:** \$10.00 for payments received after the 5th of the month

SIMPLE, FLEXIBLE TERMS

We believe in supporting growth, not creating barriers.

- **Initial Term:** 10 months (commencing March 1, 2027)
- **Flexibility:** Transitions to month-to-month after the initial term
- **Peace of Mind:** 30-day written notice for termination

OUR LOCATION

Freshwater Research and Innovation Center: 13240 S. West Bayshore Drive
Traverse City, MI 49684
FreshwaterCenter.org

GET STARTED TODAY

Join a network of professionals making waves in freshwater research and innovation.

Contact Matt McDonough to receive your participation agreement: Matt@discoverypier.org; (231) 409-4285

Note: This flyer summarizes the Participation Agreement. It is not a lease. Participation is a privilege subject to the terms of the signed agreement.